



SUNRIDER

HEALTHY WEIGHT LOSS

The Miraculous Process of
Cleansing and Vitality
Begins in the **Digestive System**

**A FRESH
NEW LOOK**



SUNRIDER®

OWNERS EXPERTISE



- ✧ Founders of Sunrider, Drs. Tei-Fu and Oi-Lin Chen, are health experts. Dr. Tei-Fu Chen is a **pharmacologist** and a **world-renowned herbalist**.
- ✧ Dr. Oi-Lin Chen is a licensed medical doctor and President of Sunrider International.
- ✧ Together, they lead a team of scientists to research, formulate, and manufacture all Sunrider products.
- ✧ Because of their owner expertise, they personally evaluate the safety, quality, and effectiveness of Sunrider's ingredients.

PHILOSOPHY OF REGENERATION

The Blueprint for Every Sunrider Product

Four Principles for Optimal Health:

- **Nourish, Balance, Cleanse**
- **Foods, Not Chemicals**
- **Variety**
- **Owner Expertise and Self-Manufacturing**



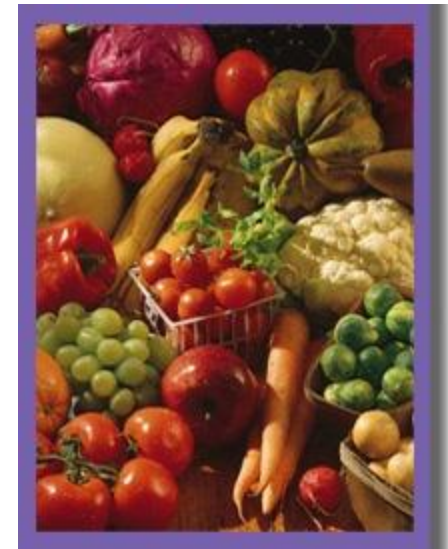


In the body...

LIFE

CREATES

LIFE





Principles

- Every person should take **responsibility** for his/her own health.
- The **body has the ability** to solve its health problems and put itself in balance (**regenerate**) when given proper nutrition.
- That **nutrition must** come from **whole foods**. That is why Sunrider products are so effective.

Sunrider is Whole Food

> Vitamins

> Carbohydrates

> Proteins

> Minerals

> Fats



WHOLE FOODS

Synergy*
100% Absorption
Strengthens
Regeneration
Apple

ISOLATES

Vitamin C
20% Absorption
Weakens
Substitution
HCL

***Synergy:** the simultaneous action of separate agencies which, together, have greater total effect than the sum of their individual effects



Three Categories of Herbs

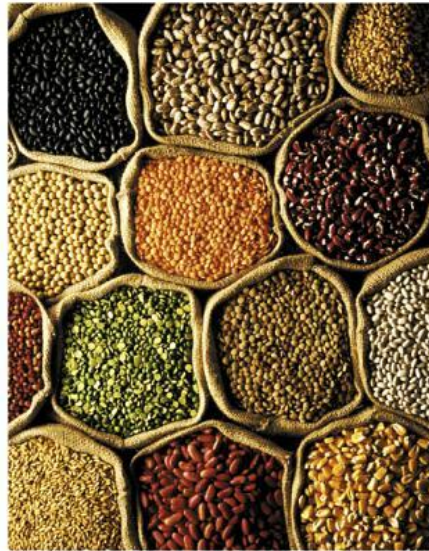
- 1) Poisonous Herbs
- 2) Medicinal Herbs
- 3) **Whole Food Herbs**


Whole Food Herbs

- “Superior class herbs”
- Nourish the body, nontoxic
- Help the body do the work
- Boost Qi, prevent aging, prolong life
- REGENERATE

Examples:

Seasonings, fruits, vegetables, grains, *Sunrider*





You say,
“I’m eating fruits and vegetables so...

WHY SUNRIDER?

This is why...

Variety

Quality

Formulation

Concentration

System Specific Foods

VARIETY



QUALITY

Depleted soil: “The nutrients aren’t in the soil, therefore they are not in the mass-produced foods.”



For example, today it would take 190 carrots to equal the same amount of beta-carotene that would have been in 1 carrot fifty years ago

Dr Chen grows plants in soils that have never been depleted, and rejects entire shipments that are not up to his high standards.

Then he cleans, formulates, & carefully concentrates the herbs, to keep nutrients intact & viable - monitoring them throughout to maintain perfect balance.



FORMULATION

No single product or ingredient is perfect. Sunrider's herbs are combined in unique ways, using ancient practices along with the latest technology to refine, enhance & improve nutrition of each ingredient, & ensuring effective delivery & results in the body.

Sunrider's \$500,000 Tote Formulation System allows mixing, processing, storage and enveloping of herbs within one closed container.



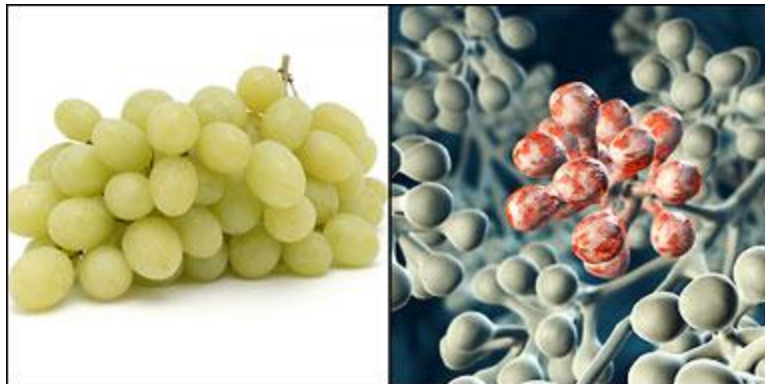
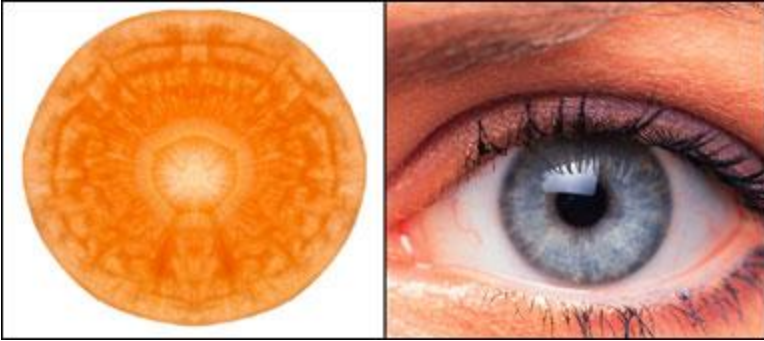
CONCENTRATION

Sunrider products are powerfully concentrated. One capsule or envelope of product are many times more concentrated than competitor's products.

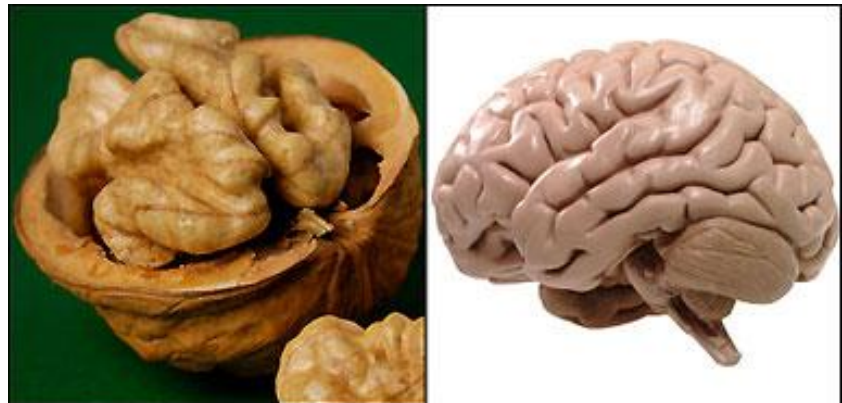
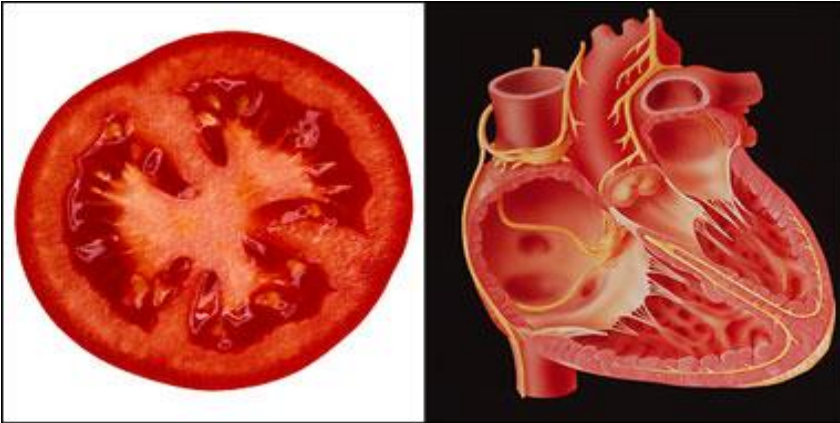
The Process that Sets Sunrider Apart from Its Competition.



SYSTEM SPECIFIC FOODS



SYSTEM SPECIFIC FOODS



The SUNRIDER MEAL

Nourish, Balance, Cleanse

Calli or Fortune Delight
NuPlus or Vitashake
Quinary or Liqui-Five
Sunnydew or Sunectar



Calli ~

True Energy Without Caffeine!

How would you like to get the **cobwebs** cleaned out of your **brain**, so you can think more clearly?!

- **Shao-lin Temple Priests** in ancient China drank this formula for **mental clarity** and **improved concentration**.
- A great **alternative for caffeine** drinks, such as colas, teas, and coffee that **steal your true energy** and **dollars**.
- A delicious **whole food beverage**, concentrated from MANY pounds of exotic herbs down to one pound of **herbal nectar** spray-dried onto a **special variety of Camellia** “carrier leaves” (green tea).



Calli ~

True Energy Without Caffeine!

Ingredients include

- Camellia Leaf ~ contains **Vitamin C and B, 6% Volatile Oils.**
- Perilla Leaf ~ is **warming** and **aromatic.**
- Mori Bark Extract ~ is a **cooling** herb.
- Alisma Root Extract ~ **neutralizes moist heat.**
- Imperate Root ~ has **anti-inflammatory properties.**

NOTE: Current research shows the **antioxidants** found in **green tea** more powerful than any other. However, green tea contains **caffeine** and **tannic acid**. Dr. Chen uses a time-intensive procedure to **REDUCE caffeine and tannic acids** and **INCREASE the antioxidants.** **Calli contains over 20 times the nutrition of green tea!**



Calli ~

True Energy Without Caffeine!

Functions

Your body responds with:

- Increased **energy**
- Enhanced **mental clarity**
- Greater **emotional stability**
- Cell **regeneration**
- Increased **alkaline pH**
- Strengthened kidneys, liver and other organs of **elimination**
- More **natural slenderness**
- Better **circulation**
- **Blood** and **arterial plaque cleansing**



Calli ~

True Energy Without Caffeine!

Functions

Through **Optimal Nourishment** and **Alkaline pH**, the body is better enabled to **cleanse itself** of:

- Unwanted fat and cholesterol
- Accumulation of toxic metabolic wastes
- Metals (aluminum, mercury, lead, etc.)
- Fermentation and putrefaction from negative diet
- Radiation
- Nicotine and caffeine
- Chemotherapy residue
- Drinking water impurities
- Uric acid, unwanted joint deposits
- Drugs
- Impurities from kidneys, liver, lymph, lungs, skin, colon
- Pesticides, chemicals, and preservatives
- Bacteria
- Free radicals



Fortune Delight~

Fat emulsifying & hydrating -naturally!

Ingredients include

Camellia – high Vitamin C and B - Used by the Chinese for problems with menstruation, menopause, (hot flashes), kidney disorders, skin diseases, eczema.

Lemon - alkaline forming - Considered good for pregnancy, cough with mucus discharge, diabetes, indigestion, laryngitis, reduces fat.

Chrysanthemum Flower - Used to treat fevers, headache, colds, flu and pneumonia, to clear heat from the liver which heals red eyes, blurred vision, dizziness, boils and hypertension symptoms.

Jasmine Extract - for cough, hoarseness and breast disorders, as a blood purifier, and for rheumatism, and sciatica.

Lalang Grass Root - Clears heat from the liver which heals red eyes, blurred vision, dizziness, boils and hypertension.

Jasmine Extract - for acute nephritis (inflammation of the kidney). Clears heat from the lung, stomach and urinary-bladder channels, also for edema and dysuria.



Fortune Delight~

Fat emulsifying & hydrating -naturally!

Functions & Flavors

While **Calli** supports deeper tissues & organs to clean and break down toxin & mineral deposits, **Fortune Delight** is “wetter,” supporting better

- **Hydration** and **electrolyte-balance** – enhances **mineral absorption**
- **Fat-emulsifying** - improves **fat flushing and food digestion**
- **Oxygenation** - like a “**brown chlorophyll**,” promotes the **efficient flow of oxygen and nutrients** throughout the body.

INSTANT - 3oz packets are convenient to take anywhere! Add to a bottle of water to charge it with **natural antioxidants, chlorophyll** and **live enzymes**. A naturally **alkaline** formula, enjoy at room temperature or as a warm, delicious drink.

Flavors: > **Peach**

- **Cinnamon**
- **Lemon**
- **Raspberry**
- **Regular** (tea flavor)

Mix & Match!

Fortune Delight flavors are delicious mixed with Calli or other Sunrider products



NuPlus ~

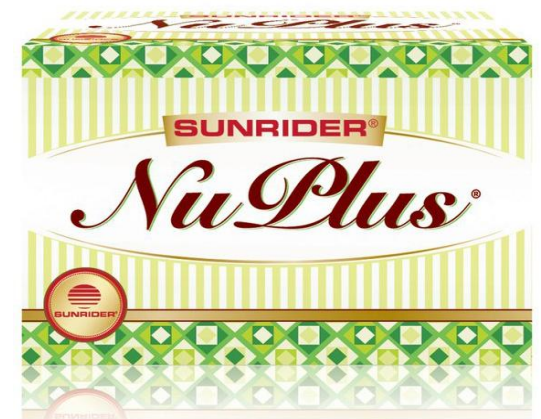
A Food You Can Live On!

Ingredients & Benefits

- Keeping a **balanced** diet is **essential** for health. **NuPlus** is a **balanced** blend of **complex carbohydrates and essential proteins**.
- It is formulated with **concentrated herbs**, red, green, white, yellow and black **beans** and **freeze-dried fruit**.
- **Additional dietary benefits** include naturally occurring **bioflavanoids, antioxidants, amino acids, and phytochemicals**.

NuPlus provides:

- 65% **complex carbohydrates** (glucose)
- 20% **protein** (amino acids)
- 15% **fat** (essential fatty acids)
- **Vitamins** and **minerals**
- Only **60 calories** and **1 gram of unsaturated fat, no added sugars**



NuPlus ~

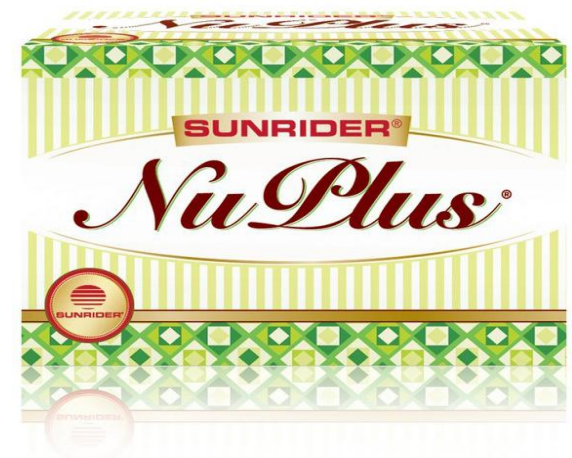
A Food You Can Live On!

How to eat it

NuPlus is great to consume **at, between, or before meals** - to curb cravings and enhance digestion with **LIVE ENZYME NUTRITION**.

- **Conveniently sized** to take with you everywhere.
- Enjoy NuPlus straight from the package, in water, juice, **Calli** or **Fortune Delight**. Add **Sunectar** or **SunnyDew** to taste.
- Add to **smoothies, fruit or salads, rice or nut milk**, cereal, baked goods, or **any table food you like**.
- Eat a **minimum of 2 packets a day**,
5 + a day to **speed up REGENERATION** !

NuPlus comes in 6 delicious flavors, 15g pkts:
Apple Cinnamon, **Mixed Berry**, **Pina Banana**,
Naturally Plain, **Regular** & **Simply Herbs**



VitaShake



Do the Comparisons:

- **VitaShake™**

- Loaded with essential nutrients including vitamins, minerals, and antioxidants.

- A whole food concentrate-contains concentrated nutrients from natural whole food sources.
- Good source of dietary fiber which helps the digestive tract to naturally cleanse itself.
- Low in sodium for those concerned about their blood pressure or water retention.
- Easy to swallow and easy to digest—those having trouble with solid foods will find this a delicious and easy way to obtain nutrients.

- **Other Brands**

- Loaded with sugar and "empty calories".
- Nutrients not concentrated and may be chemically processed or animal-based.
- Contain little or no dietary fiber.
- May contain high amounts of sodium.
- May be easy to swallow, but are they as nutritious and tasty?

Quinary and Liqui-Five

~ Nourish the Systems of the Body and Create Balance

Description

The root word of “quin” means five and Quinary is a combination of 5 different formulas created to nourish the systems of the body.

Quinary Formula: Nourishes:

- Alpha 20C
- Assimilaid
- Conco
- Lifestream
- Prime Again
- Defense System
- Digestive System
- Respiratory System
- Circulatory System
- Endocrine System

BALANCE – Nourishes the systems of the body to create **Balance** and **Harmony**.



Quinary and Liqui-Five

~ Nourish the Systems of the Body and Create Balance

How to Eat Quinary

- Use a packet of Quinary **powder** with every meal. For convenience you might want to try the **capsules**.
- **1-3 powder packets per day** to keep organs and systems strong!
- **Eat more** at the first sign of weakness, even during the night.
- Quinary powder **dissolves instantly** in any liquid, or eat it straight from the packet.
- **Mix** Quinary with **NuPlus** and/or **Calli** for a nutritious “**meal in a mug**.”
- **Add** to smoothies, soups or other foods.
- **Liqui-Five** (liquid) is **quick assimilating and more immune-system** food. Follow with a **Sunrise** vial for an **energy boost**!



Quinary and Liqui-Five

~ Nourish the Systems of the Body and Create Balance

Speed Up Regeneration!

- Always have **Nuplus, Quinary, and Calli** as a foundation of nourishment.
- Then, to **speed up regeneration**, you can nourish your weakened system(s) by **extra** nourishing **specifically** with one or more of the **individual** formulas.
- You can eat **unlimited** capsules daily from any of the formulas **without concern** of overdoing it.
- **Your body will tell you what it needs.**
- 10 Quinary capsules = 1 Quinary powder packet = 1 Liqui-Five vial.
- Terrific **whole-food** nourishment!



Assimilaid

Ingredients and function according to Chinese Herbology

- **Panax Ginseng Root** - strengthens primary energy, activates metabolism, kidney, bladder, liver, etc.
- **Atractylodes Macrocephala Root** - an important ingredient of several Chinese herbal medicines, used for abdominal pain and gastroenterological diseases for thousands of years.
- **Poria (Mushroom Powder)** - Breaks down moisture and promotes diuresis, benefits stomach and spleen, calmative. Used for kidney deficiency, edema, vomiting and diarrhea, difficult urination, pulmonary congestion, apprehension and insomnia.
- **Licorice Root** - a hormonal herb, used to stimulate and regulate glands and pancreas, voice improvement either for hoarseness or throat damage, tonic for intestinal tract, stimulates enzymes and peristaltic action, strengthens heart and circulatory system, anti-spasmodic, stops coughing and vomiting.
- **PLUS 7 MORE** valuable, potent FOOD herbs!



SunnyDew and Sunectar

Naturally Sweet!

Key Features

- SunnyDew is **fruity** – Sunectar is **licoricey**.
- Concentrated from **stevia** plant – naturally sweet.
- 300 times **sweeter** than sugar, yet **does not promote tooth decay**.
- Dr Chen discovered the most nutritious variety in **Paraguay**.
- **Nourishes** liver, pancreas, adrenal glands, and digestive system.
- Promotes skin health – can be used as a **facial mask**!
- Antibacterial, antifungal/yeast.



SunnyDew and Sunectar

Naturally Sweet!

Key Features

- Helps **relieve** mental, emotional, and physical fatigue.
- Nourishes pancreas and regulates **blood sugar**.
- Supports **even energy flow** all day long.
- Calming and **anti-inflammatory**.
- **Non-caloric**.
- Can be used in **hot** or **cold** beverages with equal benefits.

Note: Don't like sweet? Try just 10 drops daily. Because often the food you like the least is the one you need the most! Tastes and craving balance easily, naturally, with SR.



VitaDophilus

Probiotics by Sunrider for Healthy Digestion

Ingredients include

Apple fruit powder, Apple fruit flake, Lactobacillus acidophilus

Benefits include

- Replaces **friendly bacteria** destroyed by antibiotics and other medications as well as chlorinated water.
- Supplies a minimum of 20 million live culture bacteria to the body.
- Delicious apples form the base of VitaDophilus powder. The apple pectin coating allows the Vitadophilus to reach the lower intestines without being destroyed by stomach acids.



VitaDophilus

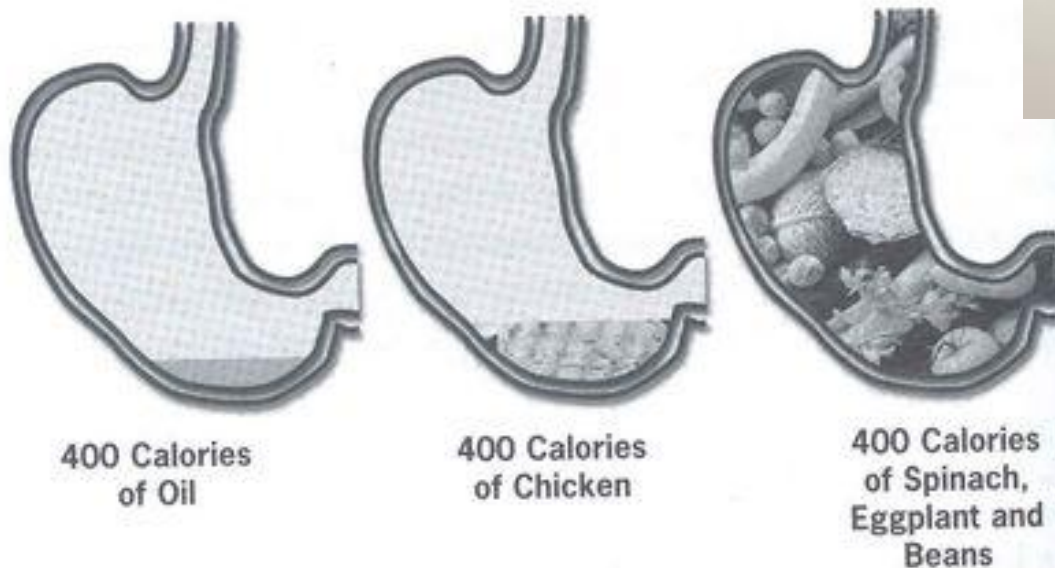
Probiotics by Sunrider for Healthy Digestion

Benefits include

- Naturally occurring lactobacillus acidophilus in the digestive tract helps break down food, so the body can efficiently absorb the nutrients. The presence of this beneficial bacteria in the digestive system can help displace or decrease non-beneficial micro-organisms, some of which can lead to fermentation, thereby causing bloating and gas, or rob the body of necessary nutrients.
- VitaDophilus helps the body maintain proper digestion. This all natural product provides beneficial bacteria that inbeds itself in the walls of the intestines and begins to work right away.



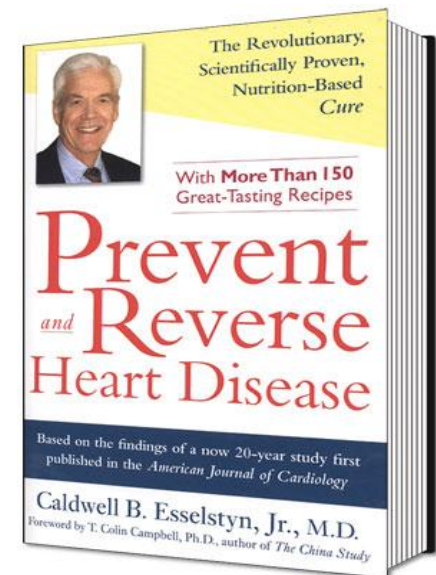
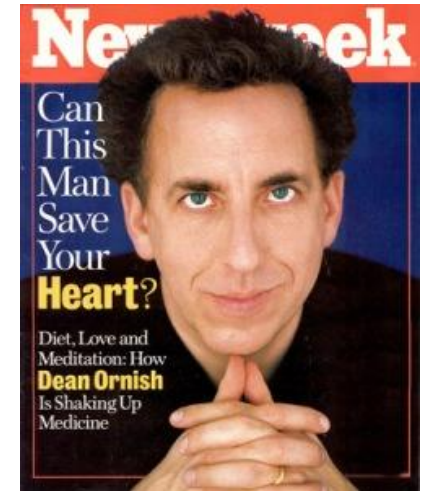
"...Soluble fiber becomes a kind of a gel that moves through your digestive system sponging up cholesterol that wants to get into your bloodstream..."



Before



After



SunBar

The low-calorie, high-fiber meal replacement bar!


Ingredients

Vegetarian , Natural Prebiotics
3 grams of Soluble Herbal Fiber in each bar
7 grams of high-quality Vegetable Protein
Only 120 calories per bar
No added sugars
No trans fats or saturated fats
Enzyme-rich



Benefits

One or two bars make a healthy meal replacement
The 120-calorie healthy snack bar that actually IS good for you
Instead of a sugary snack, treat yourself to a great source of
Fiber, Protein, Prebiotics, and Live Enzymes
Provides ENERGY and NUTRITION while helping you maintain HEALTHY WEIGHT

Three heads of green lettuce are arranged on a white background. One head is at the top left, and two are at the bottom left and center. They are all whole and appear fresh.

**One Sunbar has the
same dietary fiber as
3 heads of lettuce.**

=



The **American Dietetic Association** recommends a **daily intake of 20 to 35** grams of fiber, yet the average American currently consumes only 12 to 17 grams of fiber a day. If you simply add **3 SunBars** to your daily intake, your fiber will rise by 9 grams making it at the least **21-26** grams of fiber that day.

SunBar

The low-calorie, high-fiber meal replacement bar!

Benefits: Promote healthy digestion and elimination of waste

- Including plentiful amounts of *Fiber* from organic bamboo, psyllium, nuts and dried fruit
- *Prebiotics*: non-digestible food ingredients that feed the friendly microflora in your digestive system. Primarily from carbohydrate fibers called *oligosaccharides*, found in fruits, vegetables, beans, nuts, seeds, whole grains— and SunBars
- Enjoy as a delicious, healthy replacement for empty sugary snacks
- Enjoy as part of your daily *internal cleansing routine*



Fibertone

Unlike any of the many fiber products on the market!

Features

The body requires a balance of many fiber sources. Most fiber products are a single type of fiber. Fibertone contains balanced **soluble & insoluble grain & vegetable fibers** to help maintain efficient digestion.

Fibertone gently **massages the intestinal tract**, pulling out acid waste and removing debris, which impairs absorption. Primary purpose is to tone & clean intestinal walls & strengthen peristaltic action.

An all-natural combination of oat bran, psyllium seed & other beneficial herbs that assist the body's metabolism.

Helps keep intake and outgo in balance, crucial elements in keeping the body's five systems operating smoothly.



Fibertone

Unlike any of the many fiber products on the market!

Benefits

- Massages the intestinal tract & **activates peristaltic process**
- Helps **move out excess mucous** & soften hard fecal matter
- Not habit forming. Not a laxative—laxatives destroy friendly bacteria. **Fibertone promotes and supports friendly bacteria.**
- Helps stabilize blood sugar

Ingredients include

Oat Bran, Tora Seed, Psyllium Seed, Sesame Seed, Shun Seng Root

Recommendations

Drink plenty of Calli & Fortune Delight with **Fibertone**. Bloating or gas is caused by shifting bacterial balance in the colon from toxic to friendly bacterial. **It may take a few days or more to balance.**

If constipated, start with 1 capsule 2 x /day.

After a week or so, gradually increase to 3 caps 2 x /day.



What else to eat in addition to Sunrider foods?



Fruits
Vegetables
Legumes
Grains
Seeds & Nuts
Seasonings

*Reach for a
Wide Variety, as Fresh,
Organic & Alive as
Possible!*



GET HEALTHY NOW!



You really ARE what you eat!